



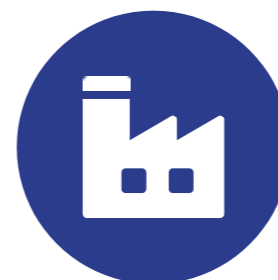
VisioSoft IT Solutions is a consulting and managed services firm dedicated to helping clients enable better decision making

Our References

1. Mcdonalds Helix Program
2. Kellog's AMS Analytics
3. Barclays Investment Bank



enabled 100% year over year revenue growth



100% data redundancy and no loss of production data



Automated the repetitive, manual task to save the organization over 200 hours of manual efforts

Business Need

Access to data for your business today is easy. Every company has unique analytic needs, and our mission is to provide every client with the best solution. Making fact-based value-added decisions from critical information that's the hard part. We focus on solving complex data analytics issues to enable **fact-based decision making** for our clients.

Business Challenges

Quite a few challenges when it comes to validating data manually. Some of them include:

- Poor business insights from historical customer data
- Wasting more time on creating ad's & content that doesn't match your audience interest.
- Making critical business decision which leads to a desired outcome.

VisioSoft's solution

On Data Analytics

With the help of past experiences in the analytics and Business Performance Management space, we offers customers business intelligence and analytic tool which gives them ability to make fact-based decision which leads to:

- Eliminating guesswork and providing a 360 degree view of your customers.
- Useful insights into how your campaigns are performing so that you can fine-tune them for optimal outcomes.
- Provides you with more insights into your customers, allowing you to tailor customer service to their needs, provide more personalization and build stronger relationships with them.

Our Services

- Software Selection
- Predictive Modeling Developing
- Profitability Analysis
- Real-time/Batch Data Analytics
- Business Intelligence
- Validating the data
- Software Testing
- Handling application exceptions
- Automating manual efforts
- Managed Services

Business Impact

- Improved Decision Making
- More Effective Marketing
- Better Customer Services
- More Efficient Operations

About

VisioSoft IT Solutions

VisioSoft IT Solutions was formed by a diverse team of Data analysts, Data Engineers with many years of highly qualified experience and respective certifications. Their combined expertise in ETL & Business Intelligence Tools, Cloud platforms, Data Warehousing & Visualization services bring a powerful and unique value proposition to our clients.

<https://visiosoftsolutions.com>